

CHEYENNE JUNIOR LEAGUE BASEBALL

TEAM/BANNER SPONSORSHIP REQUEST



Dear Cheyenne Junior League Supporters,

Cheyenne Junior League Baseball, CJLB, is gearing up for another great summer of baseball for the youth of our city. Each year CJLB registers over 600 boys and girls, ages 5-12, to participate in our program. CJLB offers four divisional age groups that total well over 60 youth teams.

The CJLB Board of Directors and coaches are parent volunteers committed to offering a first rate program for those Cheyenne kids wanting the opportunity to play baseball. We cannot achieve our goal without the support of local businesses and professionals like you.

For your consideration, CJLB is offering team sponsorship packages, to allow community businesses like yours, the ability to support youth baseball in Cheyenne. Your sponsorship will help offset some of the annual expenses of this program and make baseball affordable to all participating families. These expenses include but are not limited to: Team shirts & hats, umpire fees, city field use & maintenance fees, online registration & scheduling software fees, league insurance, baseballs & equipment, league trophies & plaques.

Please know that every dollar you invest goes directly to the support of our teams and players.

Included with this request is our sponsor levels offered and Team/banner sponsorship form. Please review and select the degree of sponsorship you would like to provide. Fill out, and return your sponsor application form with remittance, to begin or continue your support of youth baseball in Cheyenne.

Along with your team sponsorship, a banner with your logo will be hung on one of our nine CJL fields for all CJLB families and friends to see. We will make every effort to promote and encourage our families to support all CJLB sponsors who support our Junior League kids.

Please Visit our CJLB website, www.cjlbaseball.com or feel free to contact myself or any of our Board Members for questions or comments you may have regarding our program.

Thank you for your time and consideration to support CJLB.

Robert Alles
CJL Board Member
Cell: 286-0467
Hm: 634-4340

CHEYENNE JUNIOR LEAGUE BASEBALL

TEAM/BANNER SPONSORSHIP LEVELS

HALL-OF-FAME SPONSOR (3 Team - \$600)

- Sponsor name on 3 team uniforms
- Sponsor Logo displayed on website home page scroll

Additional offer at this level

Up to 3 Banners Hung at CJL complex (Add \$75/ea)

ALL-STAR SPONSOR (2 Team - \$450)

- Sponsor name on 2 team uniforms
- Sponsor name displayed on website home page scroll

Additional offer at this level

Up to 2 Banners hung at CJL complex (add \$75/ea)

HOME RUN SPONSOR (1 Team - \$250)

- Sponsor name on 1 team uniform

Additional Offer at this level

1 banner hung at CJL complex (add \$75)

All sponsors will receive a picture/plaque of their sponsored teams, be listed on the sponsor page showing teams they sponsor, and be periodically recognized by CJL through the public address system during CJL games.



CHEYENNE JUNIOR LEAGUE BASEBALL

TEAM/BANNER SPONSORSHIP FORM

Business Name: _____

Contact Person: _____ Telephone: _____

Address: _____

City/State/Zip: _____

E-mail address: _____ Date Submitted: _____

Team Sponsorship levels & (optional) 1 sponsor banner per team sponsored

HALL OF FAME SPONSOR _____ X \$600 = \$ _____
(\$600 - 3 Team Sponsor)

ALL-STAR SPONSOR _____ X \$450 = \$ _____
(\$450 - 2 Team Sponsor)

HOME RUN SPONSOR _____ X \$250 = \$ _____
(\$250 - 1 Team Sponsor)

No. of BANNERS requested _____ X \$75/ea = \$ _____

Banner/Donation PURCHASE Only

CJL BANNER SPONSOR _____ X \$250/ea = \$ _____

League Donation Only \$ _____

Sponsorship TOTAL \$ _____

Special Requests: _____

Sponsor logos may be e-mailed to cjl.allstars@gmail.com

Please return this sponsorship form, City Ad Form, and check payable to Cheyenne Junior League

Cheyenne Junior League
P.O. Box 2218
Cheyenne, WY 82003-2218

Check # _____

Enclosed Amount _____

Thank You for your support of Cheyenne Junior League Baseball!



CITY OF CHEYENNE
PARKS DIVISION
 4603 LIONS PARK DRIVE, CHEYENNE, WYOMING
 PHONE: (307) 637-6429 FAX: (307) 638-4304
 www.cheyennecity.org
Athletic Facility Advertising Acknowledgment Form

The City of Cheyenne Parks & Recreation Department would like to thank you for supporting important sports programs in our community. The Athletic Facility Advertising Program is available to all youth and adult sports organizations using, lease or agreement, City of Cheyenne facilities. The City allows such users to pursue this advertising in order to provide added funding for the programs and facilities that make sports participation possible. The City of Cheyenne makes every effort to support such programs through the provision of land, facilities, maintenance, field preparation, water and utilities. The City of Cheyenne has limited funding available to further support these programs and facilities which is why this advertising program is important for this community.

As an Athletic Facility Advertising Program participant, it is important to the City of Cheyenne that you are aware how the program works and the roles the City of Cheyenne and the sports organizations have in this program. Through this form these roles are clearly defined.

1. Funds for the program are paid directly to the sports organization, not the City of Cheyenne.
2. The funds collected for the Athletic Facility Advertising Program must be spent on the programs and/or facilities where the advertising is placed or for the provision and maintenance of such advertising. The City of Cheyenne does not directly monitor these funds or their uses. It is the responsibility of the organization involved to assure that funds are properly expended. Each sports organization is responsible to provide for their status as a legitimate Wyoming Corporation and to obtain and maintain their non-profit status with the Internal Revenue Service.
3. The City of Cheyenne Parks & Recreation Department will work closely with each organization to maximize the benefit of advertising dollars raised through this program.
4. The sports organization is responsible for all elements of this program to include, but not limited to; pricing, sales, purchase of materials, maintenance, installation, removal and replacement of advertisements. In an effort to provide for consistency and accountability the Parks & Recreation Department has required a written plan for this program.
5. The City of Cheyenne is not involved in the sales activities of each organization. The City of Cheyenne can not assure advertisers that they will not be contacted by more than one sports organization, or that they will not be contacted by more than one representative for each sports organization.

The signature below indicates acknowledgement of receipt of this form and the statement that this program will be administered by the listed sports organization.

Company Name: _____

Company Representative Signature: _____ **Date:** _____

Company Representative Printed Name: _____ **Date:** _____

Sports Organization: **Cheyenne Junior League Baseball (CJLB)**

Sports Organization Representative Signature: _____ **Date:** **2016 Season**
For: Joey Hassler, CJLB President